



Presented by the North Carolina Home Builders Association

Guidelines

Subject Tracks

Building Technology	Diversification
Business Management	Leadership
Computer Technology	Marketing
Customer Service	Project Management
Design	

Presentation Format

- ◆ 1 hour to 2 hour sessions delivered in panel discussion or single presenter format
- ◆ Detailed presentation materials, to be emailed to all students, are **required** for all conference programs

Selection Criteria

- ◆ Quality and originality of content
- ◆ Extent to which subject matter promotes professional growth
- ◆ Relevance of topic to the target audience
- ◆ Creativity of presentation format in stimulating audience interaction and enhancing learning
- ◆ Amount of exposure previously given to the proposed topic and presenter(s)
- ◆ Professional experience, regional diversity, and public speaking abilities of the presenter(s)

Note: Proposals designed to promote products or services will not be considered

Instructions for submitting proposals

- ◆ Proposals are due by Friday, November 17, 2017 at 5:00 p.m.
- ◆ Proposals may be submitted via mail, email, online or fax. See below for addresses.

Mail: NCBI Board of Trustees
P. O. Box 99090
Raleigh, NC 27624

Fax: (919) 676-0402
Email: abarnes@nchba.org
Website: <http://21buildingexpo.com/education/call-for-speakers/>

Important Information

- ◆ You will be notified by January 31, 2018, on whether or not your proposal has been accepted.
- ◆ If selected as a speaker for the 21CBEC, your seminar provides you with beneficial exposure to potential clients. We understand the value of this audience to you as an active housing industry consultant, and we point out that our seminar format provides many opportunities for networking. In addition we strongly urge you to consider the benefit of purchasing a booth on the Expo floor to maximize your marketing potential.
- ◆ **The 21st Century Building Expo & Conference does not provide honoraria or reimbursement of travel expenses for General Session speakers.**
- ◆ In the interest of overall conference balance, proposed program content and/or speakers are subject to modification.