



STARS Awards honor best of the home building industry

The North Carolina Home Builders Association presented nearly 50 prestigious STARS awards at the annual STARS Awards Gala on October 12 at the Omni Charlotte Hotel. The STARS Awards program honors the achievements of home building industry professionals from North Carolina and surrounding states.

Winners received recognition in areas such as marketing and advertising, web design, sales/information center, landscape design, interior merchandising, architecture/floor plan, remodeling/renovation and special projects. Awards were also given to local home builders associations.

[Editor's Note: With the exception of the "Super Star Awards", the awards are grouped according to the home builders association that the winner is a member of so that you can quickly find the winners from your area.]

The coveted Super Star Awards went to the following recipients:

Brian Pace of Pace Development Group in Charlotte NC, was named the *Distinguished Builder Member of the Year*. Pace is a member of the **HBA of Greater Charlotte** and is the immediate past president of the North Carolina Home Builders Association.

The *Distinguished Associate Member of the Year Award* went to **Neill Eckard Sipe**, who is a member of the **Hickory-Catawba Valley Home Builders Association**.

The *Community of the Year* honor went to **MillBridge** in Waxhaw, NC. The master-planned community was developed by **Landeavor, LLC**.

The **BEAM (Builders Engaging Associate Members) Award** was presented to **Brandon Bryant** of **Red Tree Builders** in Asheville, NC. He is a member of the **Asheville Home Builders Association**.

The *Builders Mutual Insurance Company Safety Program of the Year* award went to **Moffat Pipe, Inc.** of Wake Forest, NC. Moffat Pipe is a member of the **HBA of Raleigh-Wake County**.

Other STARS Awards winners include:

Asheville HBA

Best Interior Merchandising for a Home Under 2,500 Square Feet
ID.ology Interior Design

Best Interior Merchandising for a Home 2,501 to 3,500 Square Feet

ID.ology Interior Design

Best Single-Family Detached Home Under 2,500 Square Feet

Buchanan Construction

Best Addition

Living Stone Construction – The Barker Residence

Best Whole House Remodel/Renovation

Living Stone Construction – The Vogel Residence

Brunswick County HBA

Best Television or Radio Project

Today's Builder TV Show

Best Website for an Associate

Today's Builder TV Show

Best Outdoor Living Area

Whitney Blair Custom Homes

Best HBA Community Project or Program

Brunswick County HBA – Disaster Relief Water Challenge

Greater Charlotte HBA

Best New Homes Publication

Charlotte NewHomeGuide.com

Best Single-Family Detached Home Over 8,000 Square Feet

Arcadia Custom Homes and Renovations –The Fletcher Residence

High Country HBA

Best Website for a Builder or Developer

VPC Builders

Johnston County BIA

Best Brochure, Newsletter or Marketing Piece for a Builder, Developer or Realty Company

Homes by Michael Ford, LLC – The Ford Forum

Best Logo for a Builder, Developer, Associate or Realty Company

Homes by Michael Ford, LLC

Moore County HBA

Best Room Remodel/Renovation
Pinehurst Homes Inc.

Best Single-Family Detached Home Between 3,001 and 3,500 Square Feet
Daniel Adams Construction (also members of the Yadkin Valley HBA)

Raleigh-Wake County HBA

Best Digital Marketing Project
EV-5401 – JPM South Development

Best Website for a Community
Preston Development Company for Preston Retreat

Best Landscape Design
Traditions at Wake Forest – JPM South Development

Best Humanitarian Member Project
The Jim Allen Group – Coldwell Banker HPW (also members of the HBA of Durham, Orange and Chatham Counties and the Franklin County HBA)

Best HBA Website or Social Media
HBA of Raleigh-Wake County

Wilmington Cape Fear HBA

Best Brochure Newsletter or Marketing Piece for a Community
RiverLights

Best Logo for a Community
RiverLights

Best Advertisement
RiverLights

Best Print Marketing Project
Fonville Morisey Barefoot (also members of the Raleigh-Wake County HBA and the HBA of Durham, Orange and Chatham Counties)

Best Sales / Information Center
RiverLights

Best Interior Merchandising for a Home Over 3,500 Square Feet
Tongue & Groove LLC – Tidalwalk

Best Single-Family Detached Home Between 2,501 and 3,000 Square Feet
Riptide Builders

Best Single-Family Detached Home Between 3,501 and 4,000 Square Feet
Tongue & Groove LLC

Best Single-Family Detached Home Between 4,000 and 8,000 Square Feet
Tongue & Groove LLC

Best HBA Marketing or Communication
Wilmington-Cape Fear HBA – The Tool Box

Best Government Affairs Initiative
Wilmington-Cape Fear HBA – Advocacy Corner

Best HBA Parade of Homes Marketing
Wilmington-Cape Fear HBA – Parade of Homes Plan Book

Best HBA Event or Special Project
Wilmington-Cape Fear HBA – Dashing Through the Glow 5K