



2019 STARS Awards Entry Form

Project Statement

FOR PROJECTS COMPLETED January 1, 2018 June 1, 2019 INDIVIDUAL ACHIEVEMENTS January 1, 2018 December, 2018	
Category Number	
Project Location (City)	
Primary Target Market	
Sales Price of Plan or Project	
Square Footage of Plan	
Date Community Opened for Sales	
Website Address of Community	

Project Statement:

In the space below, explain the major objectives of the entry and why you think it deserves an award in the category entered. Identify the target market, any unusual constraints or opportunities that the project presented, and how the marketing objectives were met. The submission may be in bullet or paragraph form. Please be sure that all judging criteria is represented below so judges have the full scope of the entry. (500 words or less)