



2021 STARS Awards Project Statement

Category Number: _____

Company Name: _____

**Please list exactly as you would like it to appear on the award should you win.*

Entry Contact Name: _____

Phone: _____ Email: _____

Member of the following local home builders association(s), please list all local memberships:

Project Location (City): _____

Project Sales Price or Contract Amount (if applicable): _____

Project Square Footage (if applicable): _____

Project Completion Date: _____

Website (if applicable): _____

Project Statement:

In the space below, explain the major objectives of the entry and why you think it deserves an award in the category entered. Identify the target market, any unusual constraints or opportunities that the project presented, and how the marketing objectives were met. The submission may be in bullet or paragraph form. Please be sure that all judging criteria is represented below so judges have the full scope of the entry. (500 words or less)

***Complete a separate form for each category entered and review entry guidelines and judging criteria before preparing entry materials.**