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STARS Awards honor best of the home building industry

The North Carolina Home Builders Association presented more than 70 prestigious STARS awards at the annual STARS Awards Gala on

Tuesday, October 18, 2022 at the Embassy Suites by Hilton in Concord, NC. The STARS Awards program honors the achievements of home building industry professionals from across North Carolina.

Winners receive recognition in areas such as marketing and advertising, web design, sales/information center, landscape design, interior merchandising, architecture/floor plan, remodeling/renovation and special projects. Awards are also given to local home builders associations.

The top awards of the evening recognized the following winners:

Gary Embler of Niblock Homes was named the 2022 *Distinguished Builder Member of the Year*. Ember is a member of the HBA of Greater Charlotte.

The 2022 *Distinguished Associate Member of the Year Award* went to Jay Overton. He is a member of the Outer Banks HBA.

Tracey Tew, EO of the Brunswick County HBA, was recognized as the 2022 *Executive Officer of the Year*.

The 2022 *New Executive Officer of the Year* award recognized **Phyllis Hobbs** of the **Outer Banks HBA**.

The *Builders Mutual Safety Program of the Year* award recognized **True Homes** as its 2022 recipient. True Homes is a member of the HBA of Greater Charlotte, HBA of Winston-Salem, and the Greensboro Builders Association.

Other STARS Awards winners include:

Sales Professional of the Year **Magda Esola with DRB Homes** Member of the Home Builders Association of Greater Charlotte

Sales Team of the Year The April Stephens Team

Members of the Johnston County Building Industry Association, the Home Builders Association of Raleigh-Wake County and the Home Builders Association of Fayetteville

Online Sales Counselor of the Year

Patti Bosques with The Mungo Company

Member of the Wilmington-Cape Fear Home Builders Association

Mortgage Professional of the Year **Kelli Embler with American Security Mortgage Company** Member of the Home Builders Association of Greater Charlotte

Marketing Professional of the Year **McKenzi Wallin Shook with Buchanan Construction** Member of the Builders Association of the Blue Ridge Mountains

Superintendent of the Year Janell Schmidlin with The Mungo Company Member of the Wilmington-Cape Fear Home Builders Association

Construction Manager of the Year **Keith Gonzales with The Mungo Company** Member of the Wilmington-Cape Fear Home Builders Association

Best Humanitarian Member Project **United States Veterans Corps** Member of the Home Builders Association of Raleigh-Wake County

Best Brochure, Newsletter or Marketing Piece for a Community **Riverlights** Member of the Wilmington Cape Fear Home Builders Association

Best Brochure, Newsletter or Marketing Piece for an Associate **ITC Millwork**

Member of the Home Builders Association of Raleigh-Wake County, Home Builders Association of Durham, Orange & Chatham Counties and the Lake Norman Home Builders Association

Best Brochure, Newsletter or Marketing Piece for a Builder or Developer **Buchanan Construction** Member of the Builders Association of the Blue Ridge Mountains

Best Logo for a Community Bill Clark Homes - The Sanctuary at Sunset Beach Member of the Wilmington Cape Fear Home Builders Association and the Inner Banks Home Builders Association

Best Logo for an Associate

ITC Millwork

Member of the Home Builders Association of Raleigh-Wake County, Home Builders Association of Durham, Orange & Chatham Counties and the Lake Norman Home Builders Association

Best Logo for a Builder or Developer

Buchanan Construction

Member of the Builders Association of the Blue Ridge Mountains

Best New Homes Publication

New Homes & Ideas Magazine

Member of the Home Builders Association of Raleigh-Wake County and the Home Builders Association of Durham, Orange & Chatham Counties

Best Advertisement for a Community Hopper Communities - The Nolen Townes Member of the Home Builders Association of Greater Charlotte

Best Advertisement for an Associate Sandy Ellington Graves, Allen Tate Realtors Member of the Alamance-Caswell Builders Association

Best Advertisement for a Builder Buchanan Construction Member of the Builders Association of the Blue Ridge Mountains

Best Digital Marketing Campaign Buchanan Construction Member of the Builders Association of the Blue Ridge Mountains

Best Print Marketing Campaign Beau Coast Member of the Carteret County Home Builders Association

Best Social Media Campaign Longshore Custom Homes Member of the Wilmington Cape Fear Home Builders Association

Best Website for a Community Landeavor - 12 Oaks Member of the Home Builders Association of Raleigh-Wake County

Best Website for an Associate **Allard + Roberts Interior Design** Members of the Builders Association of the Blue Ridge Mountains

Best Website for a Builder or Developer **Buchanan Construction** Member of the Builders Association of the Blue Ridge Mountains

Best Video or Radio Project Beau Coast Member of the Carteret County Home Builders Association

Best Sales / Information Center Bill Clark Homes Member of the Wilmington Cape Fear Home Builders Association and the Inner Banks Home Builders Association

Best Interior Merchandising for a Home Under 2,500 Square Feet Buchanan Construction - The Matlock Cottage Member of the Builders Association of the Blue Ridge Mountains Best Interior Merchandising for a Home 2,501 to 4,000 Square Feet **ID.ology Interiors & Design – Mountain Chic in The Ramble** Member of the Builders Association of the Blue Ridge Mountains

Best Interior Merchandising for a Home Over 4,001 Square Feet Allard + Roberts Interior Design - Modern Ramble Residence Member of the Builders Association of the Blue Ridge Mountains

Best Interior Design for a Home Under 2,500 Square Feet **ID.ology Interiors & Design - The Rosenberg Residence** Member of the Builders Association of the Blue Ridge Mountains

Best Interior Design for a Home Between 2,501 and 4,000 Square Feet **ID.ology Interiors & Design – Modern Living at Versailles** Member of the Builders Association of the Blue Ridge Mountains

Best Interior Design for a Home Over 4,001 Square Feet ID.ology Interiors & Design – Elk Mountain Zen Member of the Builders Association of the Blue Ridge Mountains

Best Design Detail Living Stone Design + Build and ID.ology Interiors & Design for Elk Mountain Zen Member of the Builders Association of the Blue Ridge Mountains

Best Home Landscape Design Greater Scapes Landscape and Lawncare Member of the Builders Association of the Blue Ridge Mountains

Best Community Landscape Design **Briar Chapel** Member of the Home Builders Association of Raleigh-Wake County and the Home Builders Association of Durham, Orange and Chatham Counties

Best Outdoor Living Space **Milestone Contracting** Member of the Builders Association of the Blue Ridge Mountains

Best Community Amenity Center **Pace Development Group – The Farm at Ingleside** Member of the Home Builders Association of Greater Charlotte

Best Green Single-Family Home **Red Tree Builders** Member of the Builders Association of the Blue Ridge Mountains

Best Green Single-Family Home Remodel or Renovation Alair Homes Hickory – Barger Cabin Member of the Caldwell County Home Builders Association Best Sustainable Project **Wendell Falls** Member of the Home Builders Association of Raleigh-Wake County and the Home Builders Association of Durham, Orange and Chatham Counties

Best Room Remodel Under \$50,000 Scroggs Construction Services – Hoyle Residence Member of the Builders Association of the Blue Ridge Mountains

Best Room Remodel Over \$50,000 Alair Homes Hickory – Barger Cabin Member of the Caldwell County Home Builders Association

Best Addition Under \$100,000 Semper Fi Custom Remodeling – Nisbet Cottage Member of the Builders Association of the Blue Ridge Mountains

Best Addition Over \$100,000 **Springdale Custom Builders – Currier Residence** Member of the Home Builders Association of Greater Charlotte

Best Whole House Remodel Under \$150,000 Semper Fi Custom Remodeling – The Countryside Utopia Member of the Builders Association of the Blue Ridge Mountains

Best Whole House Remodel Over \$150,000 Alair Homes Lake Norman – The Perri Residence Member of the Lake Norman Home Builders Association

Best Historic Preservation/Renovation **Adams and Adams Construction – 90 Gertrude Place** Member of the Builders Association of the Blue Ridge Mountains

Best Aging or Accessibility Residential Remodel Semper Fi Custom Remodeling Member of the Builders Association of the Blue Ridge Mountains

Best Aging or Accessibility Residential Project **Collins Design-Build** Member of the Home Builders Association of Durham, Orange & Chatham Counties

Best Single-Family Production Home Under 2,250 Square Feet Brookline Homes – The Stowe Member of the Home Builders Association of Greater Charlotte

Best Single-Family Production Home Between 2,250 and 2,750 Square Feet **Brookline Homes – The Easton** Member of the Home Builders Association of Greater Charlotte Best Single-Family Production Home Over 3,250 Square Feet **Brookline Homes – The Melton** Member of the Home Builders Association of Greater Charlotte

Best Single-Family Custom Home Under 2,500 Square Feet **Red Tree Builders – The Elderberry** Member of the Builders Association of the Blue Ridge Mountains

Best Single-Family Custom Home Between 2,501 and 3,500 Square Feet **Milestone Contracting – Villa Nova Modern** Member of the Builders Association of the Blue Ridge Mountains

Best Single-Family Custom Home Between 3,501 and 4,500 Square Feet Living Stone Design + Build – Hawks Nest Member of the Builders Association of the Blue Ridge Mountains

Best Single-Family Custom Home Between 4,501 and 6,000 Square Feet **Sineath Construction – Along the Ridge** Member of the Builders Association of the Blue Ridge Mountains

Best Single-Family Custom Home Over 6,000 Square Feet **The Jim Allen Group | Coldwell Banker HPW** Member of the Home Builders Association of Raleigh-Wake County, the Home Builders Association of Durham, Orange & Chatham Counties, the Johnston County Building Industry Association and the Franklin County Home Builders Association

Best One-Of-A-Kind Home Living Stone Design + Build and ID.ology Interiors & Design for Elk Mountain Zen Member of the Builders Association of the Blue Ridge Mountains

Community of the Year **Riverlights** Member of the Wilmington Cape Fear Home Builders Association

Best HBA Website or Social Media Home Builders Association of Raleigh-Wake County - Triangle Parade Website Executive Officer: Paul Kane

Best HBA Marketing or Communication Builders Association of the Blue Ridge Mountains Executive Officer: Megan Carroll

Best HBA Educational Program Wilmington-Cape Fear Home Builders Association for The Construction Institute Executive Officer: Cameron Moore Best Workforce Development Initiative Johnston County Building Industry Association Executive Officer: Sherry Pinney-Phillips

Best Government Affairs Initiative Builders Association of the Blue Ridge Mountains Executive Officer: Megan Carroll

Best HBA Parade of Homes Marketing Wilmington-Cape Fear Home Builders Association Executive Officer: Cameron Moore

Best HBA Community Project or Program Home Builders Association of Raleigh-Wake County - No Shave November Executive Officer: Paul Kane

Best HBA Event or Special Project Home Builders Association of Raleigh-Wake County for Major Achievements in Marketing Excellence (MAME) Awards Executive Officer: Paul Kane

Best Membership Recruitment and/or Retention Program **Wilmington-Cape Fear Home Builders Association** Executive Officer: Cameron Moore