



# Sponsorship Opportunities

Tuesday, October 3, 2023  
Embassy Suites Concord



# SPONSORSHIP PACKAGES

## **DISTINGUISHED STAR – \$5,000**

*Exclusive Sponsorship Category*

- ★ Tickets for up to a table of 10 with premium seating at the gala.
- ★ A company representative will announce an award winner during the gala.
- ★ A company video (must be supplied by sponsor, no longer than 60 seconds) will be incorporated into the STARS Awards presentation.
- ★ Logo will be highlighted in the media presentation during the gala.
- ★ Company logo in the STARS Awards program.
- ★ Company logo napkins during Cocktail Hour
- ★ Logo recognition in the STARS Awards Gala “highlights” video to be distributed after the gala on the 21CBEC website, Facebook and by e-mail to event and future event participants.
- ★ Logo recognition on the STARS Awards Gala sponsorship banner.
- ★ Logo with hyperlink on the 21CBEC website .
- ★ Company name recognition in the 21CBEC on-site program guide.
- ★ Logo recognition in 21CBEC promotional pieces mailed to thousands of building professionals.
- ★ Logo recognition in issues of *NC Builder Magazine*, mailed to NCHBA builder members (approx. 7,000).
- ★ Logo recognition in STARS Awards e-mails.
- ★ Mailing list of event winners/attendees available after the STARS Awards Gala.
- ★ Exclusive sponsorship category with priority access to future year sponsorship opportunities.

## **WHY SPONSOR?**

### **IT'S A GREAT MARKETING OPPORTUNITY**

**By sponsoring a portion of the STARS Awards Gala, you're promoting your business and brand to leaders in the home building industry.**

**The gala recognizes the best of the industry in categories ranging from marketing to remodeling to design.**

**What better way to promote your company to event attendees plus the thousands you will reach through pre and post event marketing.**

**Recognition at the STARS Awards Gala benefits your marketing strategy. In order to maximize your exposure, sign up early!**

***For More Information Contact:***

Maureen Mullen  
(919) 676-9090  
mmullen@nchba.org

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## **MEGA STAR – \$2,500**

*Limited Availability*

- ★ Tickets for up to a table of 10 with premium seating at the gala.
- ★ A company representative will present award winners during the gala.
- ★ A company video (must be supplied by sponsor, no longer than 30 seconds) will be incorporated into the STARS Awards presentation.
- ★ Logo will be included in the media presentation during the awards presentation.
- ★ Company logo in the STARS Awards program.
- ★ Logo recognition in the STARS Awards Gala “highlights” video to be distributed after the gala on the 21CBEC website, Facebook and by e-mail to event and future event participants.
- ★ Logo recognition on the STARS Awards Gala sponsorship banner.
- ★ Logo with hyperlink on the 21CBEC website .
- ★ Company name recognition in the 21CBEC on-site program guide.
- ★ Logo recognition in 21CBEC promotional pieces mailed to thousands of building professionals.
- ★ Logo recognition in issues of *NC Builder Magazine*, mailed to NCHBA builder members (approx. 7,000).
- ★ Logo recognition in STARS Awards e-mails.

## **SUPER STAR – \$1,500**

- ★ Up to four gala tickets with preferred seating.
- ★ Company will be recognized from the podium during the gala.
- ★ Logo will be included in the media presentation during the gala.
- ★ Company logo in the STARS Awards program.
- ★ Logo recognition in the STARS Awards Gala “highlights” video to be distributed after the gala on the 21CBEC website, Facebook and by e-mail to event and future event participants.
- ★ Logo recognition on the STARS Awards Gala sponsorship banner.
- ★ Logo recognition on the 21CBEC website .
- ★ Company name recognition in the 21CBEC on-site program guide.
- ★ Logo recognition in 21CBEC promotional pieces mailed to thousands of building professionals.
- ★ Logo recognition in issues of *NC Builder Magazine*, mailed to NCHBA builder members (approx. 7,000).
- ★ Logo recognition in STARS Awards e-mails.

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## SHINING STAR – \$1,000

- ★ Up to three gala ticket with reserved seating.
- ★ Company will be recognized from the podium during the gala.
- ★ Logo will be included in the media presentation during the awards presentation.
- ★ Company name in the STARS Awards program.
- ★ Company name recognition in the STARS Awards Gala "highlights" video to be distributed after the gala on the 21CBEC website, Facebook and by e-mail to event and future event participants.
- ★ Logo recognition on the STARS Awards Gala sponsorship banner.
- ★ Company name recognition on the 21CBEC website .
- ★ Company name recognition in the 21CBEC on-site program guide.
- ★ Company name recognition in 21CBEC promotional pieces mailed to thousands of building professionals.
- ★ Company name recognition in issues of *NC Builder Magazine*, mailed to NCHBA builder members (approx. 7,000).
- ★ Bolded company name recognition in STARS Awards e-mails.

## SHOOTING STAR – \$750

- ★ Up to two gala ticket with reserved seating.
- ★ Company will be recognized from the podium during the gala.
- ★ Logo will be included in the media presentation during the awards presentation.
- ★ Company name in the STARS Awards program.
- ★ Company name recognition in the STARS Awards Gala "highlights" video to be distributed after the gala on the 21CBEC website, Facebook and by e-mail to event and future event participants.
- ★ Company name recognition on the STARS Awards Gala sponsorship banner.
- ★ Company name recognition on the 21CBEC website .
- ★ Company name recognition in the 21CBEC on-site program guide.
- ★ Company name recognition in 21CBEC promotional pieces mailed to thousands of building professionals.
- ★ Company name recognition in issues of *NC Builder Magazine*, mailed to NCHBA builder members (approx. 7,000).
- ★ Company name recognition in STARS Awards e-mails.



The Stars Awards Program is presented in conjunction with the **21st Century Building Expo & Conference, October 3-5, 2023** at the Concord Convention Center. Thousands of building industry professionals attend the three-day event, which includes a top-notch Educational Conference and expansive Expo Floor. For more information visit: [www.21buildingexpo.com](http://www.21buildingexpo.com)

# SPONSORSHIP FORM



YES, I want to sponsor the 2023 STARS Awards at the following level:

Distinguished Star - \$5,000

Mega Star - \$2,500

Super Star - \$1,500

Shining Star - \$1,000

Shooting Star - \$750

## ENTER CONTACT INFORMATION

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Twitter: \_\_\_\_\_ Facebook: \_\_\_\_\_

## ENTER PAYMENT INFORMATION

### THIS FORM WILL SERVE AS YOUR INVOICE

Make checks payable to: **North Carolina Home Builders Association**

Check Enclosed  Visa  MasterCard  AMEX

Card No. : \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Card issued to: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Amount Authorized to be Charged: \_\_\_\_\_

Billing address (if different than above): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: [mmullen@nchba.org](mailto:mmullen@nchba.org)

Mail to: Maureen Mullen  
PO Box 99090, Raleigh, NC 27624  
Phone: 919-676-9090

FOR NCHBA USE ONLY

Date Rec'd \_\_\_\_\_

Payee \_\_\_\_\_

Ck#/CC# \_\_\_\_\_

Amount Rec'd \$ \_\_\_\_\_