



Sponsorship Opportunities

Sponsoring the STARS Awards Gala provides your business with the opportunity to showcase your brand to key leaders in the home building industry. The gala honors the best in categories such as marketing, remodeling, design and building. It's an ideal platform to elevate your company's visibility, both among attendees and the thousands reached through pre- and post-event marketing. With recognition at the gala, you'll enhance your marketing strategy and maximize your exposure. Don't miss out—sign up early to secure your spot!

For More Information Contact:

Maureen Mullen | (919) 676-9090 | mmullen@nchba.org

Wednesday, November 5, 2025
Sheraton Imperial Hotel Raleigh-Durham



SPONSORSHIP PACKAGES

DISTINGUISHED STAR – \$5,000

Exclusive Sponsorship Category

- ★ Table of 10 with premium seating at the gala.
- ★ A company representative will announce an award winner during the gala.
- ★ A company video (must be supplied by sponsor, no longer than 60 seconds) will be incorporated into the STARS Awards presentation.
- ★ Company logo will be included in the media presentation during the gala.
- ★ Company logo in the STARS Awards program.
- ★ Company logo in STARS Awards e-mails
- ★ Company logo napkins during Cocktail Hour
- ★ Company logo in the STARS Awards Gala "highlights" video.
- ★ Company logo on the STARS Awards Gala sponsorship banner.
- ★ Company logo with hyperlink on 21CBEC website.
- ★ Company logo in the 21CBEC program guide.
- ★ Company logo in 21CBEC promotional mailings.
- ★ Company logo in *NC Builder Magazine*, mailed to NCHBA builder members and distributed electronically all NCHBA members.
- ★ Mailing list of event winners/attendees available after the STARS Awards Gala.
- ★ Exclusive sponsorship category with priority access to future year sponsorship opportunities.

MEGA STAR – \$2,500

Limited Availability

- ★ Table of 10 with premium seating at the gala.
- ★ A company representative will present award winners during the gala.
- ★ A company video (must be supplied by sponsor, no longer than 30 seconds) will be incorporated into the STARS Awards presentation.
- ★ Company logo will be included in the media presentation during the gala.
- ★ Company logo in the STARS Awards program.
- ★ Company logo in STARS Awards e-mails.
- ★ Company logo in the STARS Awards Gala "highlights" video.
- ★ Company logo on the STARS Awards Gala sponsorship banner.
- ★ Company logo with hyperlink on 21CBEC website .
- ★ Company logo in the 21CBEC program guide.
- ★ Company logo in 21CBEC promotional mailings.
- ★ Company logo in *NC Builder Magazine*, mailed to NCHBA builder members and distributed electronically all NCHBA members.

SUPER STAR – \$1,500

- ★ Up to four gala tickets with preferred seating.
- ★ Company recognized during the gala.
- ★ Company logo will be included in the media presentation during the gala.
- ★ Company logo in the STARS Awards program.
- ★ Company name in STARS Awards e-mails.
- ★ Company logo in the STARS Awards Gala "highlights" video.
- ★ Company logo on the STARS Awards Gala sponsorship banner.
- ★ Company logo on the 21CBEC website.
- ★ Company logo in the 21CBEC program guide.
- ★ Company logo in 21CBEC promotional mailings.
- ★ Company logo in *NC Builder Magazine*, mailed to NCHBA builder members and distributed electronically all NCHBA members.

SHINING STAR – \$1,000

- ★ Up to three gala ticket with reserved seating.
- ★ Company recognized during the gala.
- ★ Company logo will be included in the media presentation during the gala.
- ★ Company name in the STARS Awards program.
- ★ Company name in STARS Awards e-mails.
- ★ Company name in the STARS Awards Gala "highlights" video.
- ★ Company name on the STARS Awards Gala sponsorship banner.
- ★ Company name on the 21CBEC website.
- ★ Company name in the 21CBEC program guide.
- ★ Company name in 21CBEC promotional mailings.
- ★ Company name in *NC Builder Magazine*, mailed to NCHBA builder members and distributed electronically all NCHBA members.

SPONSORSHIP FORM



YES, I want to sponsor the 2025 STARS Awards:

Distinguished Star - \$5,000

Super Star - \$1,500

Mega Star - \$2,500

Shining Star - \$1,000

CONTACT INFORMATION

First Name: _____ Last Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

PAYMENT INFORMATION

THIS FORM WILL SERVE AS YOUR INVOICE

Make checks payable to: **North Carolina Home Builders Association**

☐ Check Enclosed ☐ Visa ☐ MasterCard ☐ AMEX

Card No. : _____ Expiration Date: _____

Name on Card: _____

Signature: _____

Amount Authorized to be Charged: _____

Billing address (if different than above): _____

City: _____ State: _____ Zip: _____

Please complete this form and return by mail or email.

E-mail: mmullen@nchba.org

Mail to: NCHBA, Attn STARS Awards
5580 Centerview Drive, Suite 415
Raleigh, NC 27624